

Contacts

MAY
1960

Contacts

Published Monthly by

T. EATON CO.
CANADA LIMITED

of Winnipeg, Manitoba, for
distribution to the Co-workers
of the Company.

Vol. 36 MAY, 1960 No. 5

Editor: Douglas E. McPherson

DATE OF ISSUE:
15th of EACH MONTH.

News Wanted in by the End of the
Previous Month.

COVER STORY

The flower buds as always, are the first sign of Spring, and with them a promise breathes out that summer will soon be here! Marvellous thought—and see you in November, "Mr. Winter"—we hope!



MR. W. C. BORES RETIRES
Manager of New York Buying Office

On Thursday evening, February 11, more than 50 friends and business associates joined in a heartfelt tribute to Mr. W. C. Bores, retired Manager of the New York office. Held in the beautiful Victorian Suite of the Carlyle Hotel, distinguished visitors from Canada joined the personnel of the New York office in making the event a memorable one.

Mr. A. G. Pryce, who succeeded Mr. Bores, was master of ceremonies. Both Lady Eaton and the President, Mr. John David Eaton, spoke and commended Mr. Bores on his long and splendid years of service, his devotion to his work, his ability to "get the job done."

Mr. Dan Abbott, of the New York office, read just a few of the hundreds of congratulatory messages from Eatonians all over the world.

On behalf of the New York office, Mr. George A. Purdy, Department Manager, presented Mr. Bores with a handsome set of matched "Sammy Snead" golf clubs.

In addition to Lady Eaton and Mr. John David Eaton, other Canadians at the dinner included Mr. and Mrs. O. D. Vaughan, Toronto; Mr. and Mrs. F. B. Walls, Montreal; Mr. J. R. Jenkins, Toronto; Mr. G. M. Eaton, Winnipeg; Mr. B. E. Mercer, Toronto; Mr. H. Kennedy, Toronto; Miss H. MacBean, Toronto.

Mr. P. Portlock of Paris, France, and Mr. H. D. Loudon, former Department Manager of the New York Office also came to pay homage to their old friend.

Buyers from the various stores in town at the time who also joined the party, included Mr. B. Henderson, Toronto; Mr. K. McAdam, Montreal; Mrs. M. Simkin, Montreal; Mr. J. A. Price, Winnipeg; Mr. H. Stillwell, Vancouver.

Your Winnipeg friends join in wishing you, Mr. Bores, long life, good health and a happy retirement.

FORTY YEARS WITH EATON'S

MR. HENRY VOEGELI

Henry Voegeli, head chef of our Grill Room kitchen, celebrated 40 years of service with Eaton's on Saturday, April 23. Mr. Voegeli has worked the full 40 years with the same department. He is married with a family of two, a daughter and son both married. Two grandchildren round out a very happy family group. Mr. Voegeli likes to do a bit of gardening as a hobby, also motor trips are a "must" for the Voegeli family.

On the evening of April 23, a stag was held at the home of Mr. Schmidleitner and attended by associates and friends.

During his day, Henry was presented with binoculars, a transistor radio and a portable cooler, gifts from his associates and friends. All wish Mr. Voegeli the best for the future and long life with happiness ahead.



MRS. ELSIE WAIN

Mrs. Elsie Wain, of our Wages Office staff, celebrated her 40th anniversary with the Company on Friday, May 13. Not being very superstitious, Elsie didn't seem to mind the Friday the 13th too much.

Most of Elsie's time has been with the Wages Office in various jobs and as is evident by her picture, being pleasant is one of her best virtues. Good music, reading and a bit of flower gardening round out Mrs. Wain's outside interests. In her younger days she was quite an active sports enthusiast, participating in golf, swimming, tennis, to name a few.

Holiday plans are a little vague right now, but if we know Elsie she will have lots of fun.

A dinner was held in her honour on May 13 at the Town 'n' Country attended by her associates and friends. Elsie was presented with a drum table on behalf of her associates, and we join with them in wishing her many pleasant years ahead filled with good health and happiness.



MR. GEORGE B. ANDERSON

George Anderson celebrated his 40th year with Eaton's on Thursday, May 12. George has worked his full 40 years with the M.O. Packing. He is married to a former Eatonian, Rose Barnett (Children's Dresses), and has one son living in Minneapolis and a daughter here in Winnipeg, plus four grandchildren who, naturally, are his pride and joy. Enjoys gardening along with spectator participation of golf, hockey or just any sport.

On the morning of May 12 he was presented with a transistor radio, a gift from his associates and friends, with best wishes for a long and healthy life along with good fortune.



MR. CHARLES JONES

Charlie, as his friends know him, reached 40 years of continuous service with the Company on Thursday, May 5. His association has always been with the M.O. Shipping Department and, as Charlie put it, "I've always enjoyed my work." Married to a former Eatonian, Edna Hood (who worked in 122 office), Charlie has one son 13 years old. Of late he has had the misfortune to be in poor health, but in his more active days played baseball with the "Ironmen," one of the better Eaton ball teams over the years.

To celebrate the occasion, Charlie's associates assembled on the morning of May 5 and Mr. Houston presented Mr. Jones with a set of lawn furniture to commemorate the occasion.

Charlie and his family plan on a nice quiet holiday down at Grand Beach, possibly taking life easy in those new chairs. Best of luck in the future years, Charles old boy, and here's to long life and good health.



HONOURED ON THEIR RETIREMENT

MR. H. A. STEELE RETIRES Manager of Sales and Expense Offices

Mr. Steele officially retired on April 29. A reception in his honour was held at the Fort Garry Hotel on Thursday evening, April 28, which Store executive and management attended. Congratulatory telegrams and letters were read by Mr. B. C. Sutherland, all expressing high regard for the guest of honour.

Mr. Gilbert Eaton wished Mr. Steele, on behalf of the Eaton family, the best of health and happiness, and thanked him for the fine contribution he had made to the Eaton organization.

The official presentation of a TV set was made by Mr. A. R. Tucker. Mr. Tucker, in his presentation address, made mention of the fine results achieved by Mr. Steele throughout the Western Division, and how he will be missed by the Company in general.

Mr. Steele, in reply, made some really amusing remarks about progress in the Sales and Expense Office and of the many fine young men that had passed through his area. He thanked his many friends and associates for what they had contributed towards making his business career such a happy success, and with a few more well-chosen words, the presentation came to a close.

On Friday, April 29, approximately



90 of Mr. Steele's friends and business associates gathered at Elmhurst Country Club to honour him on the occasion of his retirement from the Company after 47 years of service, spent almost entirely in the Sales and Expense Offices. Among those taking an active part in the official procedures were Mr. G. M. Eaton, Mr. R. B. T. Whitbread, Mr. B. C. Sutherland and Mr. R. D. Parker.

Congratulatory messages from all parts of the Company were read and all extolled the high esteem in which Mr. Steele was held. One pleasant feature of the evening was the presence of Mr. Steele's son who made a surprise visit from New York for the occasion. A presentation of an outdoor barbecue was made on behalf of those present and the evening concluded with dancing.

It is the sincere wish of all Eatonians that Mr. and Mrs. Steele will find their leisure time pleasantly occupied with good health their constant companion.

MISS MARGARET REVIE

Margaret Revie, Department Manager of the 4th floor Fashion Salon, retired on Saturday, April 30. Miss Revie has been associated with the Company for over 30 years and all with the Fashion Salon. Presentation and parties were "in fashion" previous to Miss Revie's retirement—to name a few:

Monday, April 25, the Managers of the 4th floor held a party at the Royal Alexandra Hotel and presented Miss Revie with a transistor radio. Friday, April 29, she was presented with a screened chalet by Mr. W. L. Palk, a gift from the Managers' Association. The presentation was made in Mr. Palk's office. On the day of retirement Miss Revie received many beautiful gifts, the main one being a Sunbeam electric can opener.

Plans for the future include a renewed interest in golf and gardening—Miss Revie now belongs to Niakwa Golf and Country Club. During this summer she hopes to spend some time at her brother's camp out Whytewold Beach way. As Miss Revie remarked, "This is the first time I've seen Winnipeg during the spring and I'm staying here to enjoy it."

Your many friends and associates in Eaton's wish you long life, good health and a pleasant retirement, Miss Revie.

MISS VIOLET WARREN

Miss Warren, after 35 years of service with 1100 Department, retired on Saturday, April 30. Monday, April 25, her associates had a party at Moore's Restaurant at which time she received many personal gifts. Miss Warren is a definite movie fan and also enjoys television programs.

Plans are to take things easy and reside in Winnipeg. A sincere wish for a long, healthy and prosperous retirement, Miss Warren, from your friends at Eaton's.



HONOURED ON THEIR RETIREMENT

MR. OLAFUR OLAFSON

Mr. Olafson, Assistant Manager of the Watch Repair Workroom, retired on Friday, April 29, after 41 years of service all of which has been with the one department. "Ollie," as he is known to his many friends, was born in Iceland, coming over to Canada in 1900. Learned the trade of watchmaking in Brandon, then came to Eaton's. In his younger days Mr. Olafson was an ardent golfer and curler, and as far back as 1923 was a member of the Eaton Curling Club, then curling out at the Granite rink.

Married, with no family, he now takes life pretty easy, playing a bit of golf and spectator sports fill his leisure time. Immediate plans are to remain in Winnipeg.

The gang from all the Jewellery Departments and friends held a farewell party at the Curtis Hotel for Ollie and his wife, at which time he was presented with a utility motor. All your friends and associates at Eaton's join in wishing you good health, long life and much happiness, Ollie.



MR. REGINALD GODWIN

After 36 years, all with the same department—Men's Hats—and for the last few years as Department Manager, Mr. Godwin is calling it a day and "hanging up his hats." The day was Saturday, April 30. Reg Godwin is married with a family of two sons and a daughter, also two grandchildren. An ardent photographer, he also finds time to do a bit of gardening, fishing and golfing.

Plans for the future include a three-month tour of the Old Country and the Continent by car, then out to Victoria leisurely on a motor trip to reside on a trial basis to see if he and Mrs. Godwin like the far west. Sounds very nice—and they left almost immediately on the first leg.

Mr. Godwin was presented with golf clubs and bag on behalf of the department, and also a travel diary for on the boat and a travel alarm clock and personal gifts. Mrs. Godwin was given a dozen roses. We at Eaton's wish to join in wishing you the best of health, happiness and prosperity in the years ahead, Mr. and Mrs. Godwin.



MR. ALBERT STANLEY SMITH

Just about 35 years with Eaton's—all in the Mail Order and mostly with the Men's Clothing—"Smitty" is retiring from active duty. He is married with a nice family, a son and daughter, plus four grandchildren who, he tells us, sometimes are a little too much for him to handle. Smitty's one hobby is carpentry, and besides the usual around the house jobs, has managed to build a cottage at White Lake in the Whiteshell area where most of the summers have been and will be spent.

Back in the "good old days" he was quite a soccer and hockey player in Saskatchewan, also five-pin bowler, having had a 213 average. On Friday evening, April 29, there was a party at the Chic 'n' Rib at which time he was presented with a transistor radio. Your friends at Eaton's wish you good health and long, happy years ahead.



MRS. JULIA MATTES

Mrs. Mattes retired from the Grill Room kitchen on Saturday, April 30, after seven years of service with Eaton's. Mrs. Mattes has been blessed with a large family—four daughters and three sons, and 17 grandchildren. She has a great liking for TV and likes also to do a bit of crocheting. When able to—loves to travel.

Her associates, friends and relatives held a delightful party at Moore's Restaurant on Monday, April 25 in her honour, and presented Mrs. Mattes with two lovely travelling cases and a wallet with money. During the evening bingo was the big attraction and all seemed to have a really nice time.

Mrs. Mattes realizes she will be expected to do a bit of babysitting but is really looking forward to a good rest. Here's to a restful retirement, Mrs. Mattes, in which we hope will be included good health and long life.



25th

Anniversary

MR. K. M. CHALMERS

Mr. Chalmers, Manager of Departments 456 and 556, celebrated his quarter-century of service with the Company on Friday, April 29. His departments held a special party at the Highwayman on Wednesday, April 27, shared with the Hardware Department (formerly Mr. Chalmers' home), and a hilarious time was enjoyed by all. Presentation of an easy chair was made by Mr. Milroy, a gift from Mr. Chalmers' staff. During his official celebration he received many personal gifts.

Ken is married to a former Eatonian, Dorothy Bloomer (Hardware Order Board, 8th floor) and they have two sons. Golf, curling and hunting make up a few of Ken's interests. Tentative plans for a quarter-century holiday include a trip to Hawaii in March 1961.

From your many associates and friends at Eaton's a sincere wish for continued prosperity, good health and happiness in the years ahead.



MR. CHARLES SPEARING

Mr. Spearing, Assistant in charge of our Shoe Repair Department, celebrated 25 years with Eaton's on Tuesday, May 10, "Charlie," as his host of friends know him best, has been in the shoe business for the full quarter-century. On the day of his celebration he received a movie camera and projector along with countless personal gifts. A surprise party was held at Charlie's sister's home, Mrs. Ruth Brown (Bedding Department, Store), and of course everyone had a marvellous time.

Charlie is married with one son, Gordon, who works as student help in the Children's Shoes. Curling, golf and fishing round out his interests. Apparently Charlie at one time had seriously considered taking up wrestling as a profession, but after one losing encounter with one of the Mills brothers, decided against it. We're glad you did, Charlie!

Holiday plans include a trip to Tacoma, Washington, by car and returning via Western Canada in September. Your many friends at Eaton's wish you long life, good health and a continued zest for living.



MR. FRANK DAVIDSON

Frank Davidson celebrated his quarter-century with Eaton's on Saturday, April 23. Frank has been with the Basement Store organization for the full 25 years. On the official day, Frank was presented with a diamond ring from the Company and many personal gifts which included a movie camera and projector from members of his department. Thursday April 21, a party was held in his honour at Zoratti's and attended by staff and friends.

Frank is married and has a family of two big sons. Hobbies include flower gardening, fishing and hunting. He has been a member of the Horticultural Society of Winnipeg for five years. He also likes to attend spectator sports such as football and baseball.

Holiday plans include a trip to Vancouver this summer and California in the winter.

Your friends and associates at Eaton's wish you the best of everything for your future years, Frank. Congratulations on attaining 25 years with Eaton's.



MR. HENRY GILBERT

Henry Gilbert celebrated his 25 years with Eaton's on Friday, April 22. His department presented him with a movie screen and splicer. Henry has been with the Sporting Goods Department—now in the Boat section—for the full 25 years. Married to a former Eatonian, Vera Tustin of the Sales Audit, Henry and Vera have a family of two, both girls.

His hobbies include woodworking and a keen interest in skiing, curling and boating. Plans for holidays are not too certain, however, we wish you a happy time whatever you do, Henry, and the best of health, happiness and security in your future years.





At top is a view of our No. 1 group boarding the North-West flight in Winnipeg. Happy lot, aren't they. Bottom—A closer view of the gang. We can see Mrs. Margaret Thompson, W173, waving, and behind her are Mrs. Pat Kroeker of W236 and Mr. Cotter, W132, with wife and son, and Mr. Tom Miller, tour supervisor.

EATONIANS FROM WINNIPEG AND POINTS WEST ARE AWAY AGAIN ON CHARTER FLIGHT TO ENGLAND

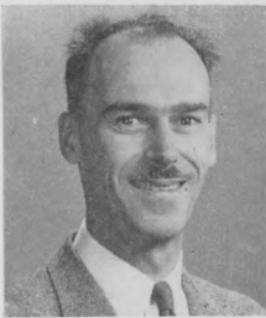
Charter numbers one and two left on Monday, May 2 and Sunday, May 8, on schedule and without mishap. North-West Airlines transported our people from Winnipeg to New York in both cases and No. 1 Charter linked up with KLM Royal Dutch Airlines and No. 2 with B.O.A.C. Both groups were excited and looking forward to a fine holiday in the "Old Land." We'll be anxiously awaiting their return to hear all the interesting places visited and see pictures taken.



PROGRESS AT EATON'S, WINNIPEG

No, this is not a "Backward Glance" of our Winnipeg Store when it was first being built, but a picture of our new warehouse at the steel stage of construction. Contacts will keep its readers up to date with the building as it progresses. The exact location of our new warehouse is Wellington Avenue and Berry Street, St. James. Why not take a drive out and watch progress unfold.

Suggestion Winners



Mr. S. Allwood

\$25.00—Mr. S. Allwood, Department 1048—
Suggestion Adopted



Mr. R. McColl

\$25.00—Mr. R. McColl, Department 1060—
Suggestion Adopted

\$15.00—Mr. E. Rohloff, Department 122A—
Suggestion Adopted

\$15.00—Mr. J. Frisken, Department 157—
Suggestion Adopted

\$15.00—Miss M. Wilson, Department 116C—
Suggestion Adopted

\$10.00—Mrs. E. White, Department 222—
Suggestion Adopted

\$10.00—Mr. B. Whiteside, Department 118—
Constructive Thinking

\$6.00—Mrs. C. Johnston, Department 901—
Constructive Thinking



Mr. E. Rohloff



Mr. J. Frisken



Miss M. Wilson



Mrs. E. White



Mr. B. Whiteside



Mrs. C. Johnston



Staff Training Reports

**SPRING IS THE TIME TO
CULTIVATE GOOD BILL WRITING!**

W CLASS ROOM		13482-32		T. EATON CO. LIMITED	
				FORM S-1.	
				Am't Rec'd or Acc't No.	
QTY.	DESCRIPTION OF GOODS	PRICE	\$	C	
SALES AUDIT COPY					
SALES NO.	DATE				
CUSTOMER'S SIGNATURE					
W CLASS ROOM		13482-32		T. EATON CO. LIMITED	
NAME				NAME AND ADDRESS	
ADDRESS				NAME OF DISTRICT	
CROSS ST. OR DISTRICT				APT. NO.	
SALES NO.		DATE		DO NOT USE POSTAL ZONE!	

**CHECK THESE
POINTS**

Account No. or Amount Received

Adequate Merchandise Description

Sales No. and Date

Total Amount Once

Name and Address

Name of District

COMMON FAULTS

1. Incomplete Salescheck
2. Over and Undercharge
3. Indistinct Writing
4. Inadequate Description
5. Wrong Account No.
6. Carbons Not Placed Properly
7. No Name and Address
8. No Account Number
9. No Price of Merchandise
10. Bad Figures
11. Missing or Delayed Saleschecks
12. Out of Town C.O.D. on Pink C.O.D. Bill

**Poorly Written Bills Disrupt System—and Embarrass You!
What Do They Do to Our Service?**



EATONIANS IN THE NEWS



ALVIN SHARHAN

Back in October 1958 Al Sharhan, while examining his car at the side of a road, was struck down by a passing car. At that time he sustained 170 fractures to one leg alone along with numerous other internal injuries. Through perseverance and six or seven operations, plus the friendship of his associates in Eaton's, Al is back to work and hopes in the next few months to be able to walk like a new man. Nice to see you around the Store working again, Al, and in future keep your head up.

LUCILLE PATERNAUDE

The 14-year-old daughter of Mr. Patenaude of Department 132, won a semi-final spot on the Junior Hi-lites TV program. Lucille plays the piano and has quite a background in music. She has had a two-year University of Manitoba scholarship—won Eaton's Good Deed scholarship in Junior Class Piano in 1957—has always had first-class honours in all her music exams. It appears to us that we have a star in the making. Keep up the good work, Lucille, and lots of luck in your semi-final test.



EATON WOMEN'S CURLING CLUB HAS ANOTHER FINE WIND-UP

Curling for another season has been over for quite some time, but our girls still had themselves a hilarious time at their wind-up as is evidenced in the pictures on Page 10. The more serious part of the evening saw presentation of prizes to the various winners with the grand champion being Mrs. Evelyn Gordon and her rink. Presentation of the Johnson trophy was made by the donor, Mr. J. Johnson. He remarked that his hope for the future was a winner to emerge from the Mail Order and uphold Mail Order tradition. Other head table guests included Mr. and Mrs. R. Screamont, Mr. and Mrs. B. C. Sutherland, Mr. and Mrs. G. W. Robinson, Mrs. J. Johnson, Mr. and Mrs. F. Bergman and Mr. and Mrs. D. McPherson.

The members of the Eaton Women's Curling Club are to be complimented on the efforts put forth to provide top entertainment. The ballet and other professions have been put back ten years, we're sure, by the antics of our girls. They were terrific. Thanks for a wonderful evening.

SEVENTH FLOOR

Infants' Wear—By I. Joss

On April 8 a miscellaneous shower was held in honour of Miss Betty Martens at the home of Miss M. Wills. Betty was the recipient of many lovely gifts.

We would like to extend our sincere sympathy to Miss P. Mattson and members of her family in their recent bereavement.

* * *

EIGHTH FLOOR

Men's Clothing—By F. Paget

Friday, April 29, was a big day for Stan Smith. On that day after 34½ years he retired from the Company, having spent most of that time in the Men's Clothing Department. He was presented with a transistor radio and several other lovely gifts. A steady stream of well-wishers dropped around to wish him well. To mark the occasion the staff held a dinner and dance at the Chick-N-Rib on Friday evening. Here's wishing you good luck, good health and all the best in your retirement.

Catalogue Distribution and Donations By M. Taylor

Welcome back to Nancy Kendy after a short stay in the hospital. On Friday, April 29, Nancy left us to be married and will make her home in Regina. Lots of luck, Nancy.

Our other brides were Eleanor Blonski, April 16; Lorraine Scott, April 23 and Dawn Robinson, April 23. To them, all our best wishes.

More changes have taken place—Joanne Conger, Ann Bergen, Carol Rathwell and Helga Spurny were transferred to Department 184. Doreen Roach, Corrine Robinson and Susan Monkman to Department 116. Ria Harks went to Department 173 and June Parks and Dorilla Robillard to Department 122. Good luck, girls.

Department 167 wishes to extend to Marge McKenzie (Salesroom) and her mother our deepest sympathy in their recent bereavement.

With deep regret we learned of the passing of Mrs. James Murray, formerly Edith White. To Mr. Murray and family goes our deepest sympathy.

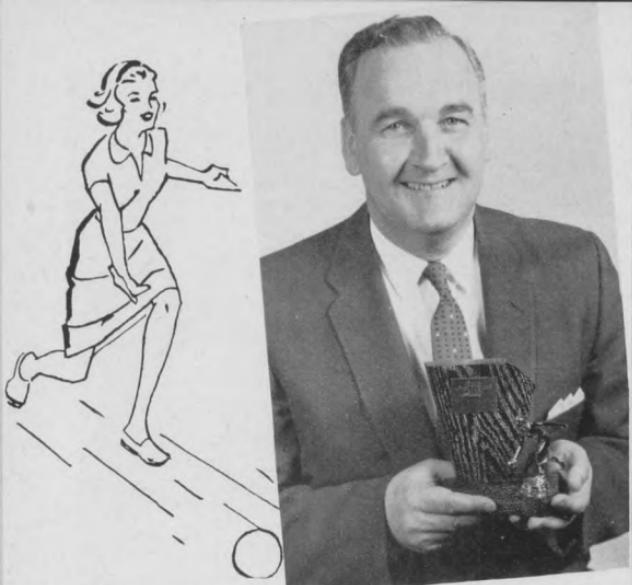
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NINTH FLOOR

Hosiery—By J. Duncan

Congratulations to Mr. and Mrs. B. W. Bemister on the birth of a son, Timothy James. Also our best wishes are extended to Ann McNicol who received a lovely diamond ring on April 25 from Andy McKie. They plan a July wedding.

Holiday season has rolled around and we trust Elise Chartier will have a pleasant trip on her flight overseas.



FIVE-PIN CHAMPS FOR '60 — THE ROUGHRIDERS

The Eaton Five-Pin Bowling League wound up another successful season of bowling by declaring the various champions at their annual wind-up on Saturday, April 30. Master of ceremonies' duties were ably handled by President Ernie Wall. Head table guests included Mr. and Mrs. F. Muirhead, Mr. and Mrs. B. C. Sutherland, Mr. and Mrs. Gibson (Gibson Bowling Alleys), Mr. and Mrs. G. Firth, Mr. and Mrs. D. Mackie, Mrs. E. Wall, Mr. and Mrs. H. Brown, Mr. and Mrs. T. Black and Mr. and Mrs. D. McPherson. Entertainment for the dinner period was provided by Mrs. Donna Andert and Mitch Parks.



Grand Champions were the Roughriders, pictured top centre, and members were: top, left to right, George Firth, captain; Joyce Lawton, Lloyd Waddell, Dorothy Hardiman and Betty Stevenson. Their score (total) 4,804; next, Division 2 winners, the Tegos, pictured bottom left, left to right, Les Smart, Margaret Weymouth, Forbes Grassick, captain; Elsie Craig and Sybil Hanneson. Fourth Division winners were the Tenderknits, pictured next: Ellen Swanson, Kay Wunch, Hellen Stoller and Eric Steiner; missing is Sid Day. Third Division winners were the Rockets, left to right, back row: Alex Savage, Doris McFayden, Art Harrop; front, Thelma Granger and Millie Barker.

Individual top average champs were: left top, Bill Taggart with 241 and Donna Monchak, top right, with 232. Congratulations, Eaton bowlers, on a very fine season.



"BOWLING ON THE GREEN"

The Eaton Lawn Bowling Club opens up a new season of lawn bowling on Tuesday night, May 24. "Come one, come all" is the invitation extended to anyone interested in playing a game of bowls.

Retired folk are given a special invitation to join in the fun. Sargent Park is the place and the time is 7:30 p.m. Tuesdays and Thursdays. Membership fee is \$7.00 (included in this price is the wind-up ticket).

For those interested, please contact Mr. Percy Cook, president, Department W122C, or Miss Anna Stefanson, treasurer, Department W1.

Have a summer of good fun and good fellowship!

HI-HO, HI-HO, SOON OFF TO GOLF WE GO

Hope you have all obtained your Golf Memberships, girls, they are important if you wish to share in the fun and recreation your executive has planned for you. Notices have been sent to all members explaining in detail the different events and benefits of belonging to Eaton Women's Golf Club.

First on the agenda is our Get Acquainted Day rendezvous. Date: May 29. Place: Tuxedo Golf Course. Time: 2 p.m.

There will be fun and laughs for all who enjoy the healthy exercise of a-walking and a-stalking!

We hope to surprise everyone with a very pleasant bit of news. This will be an exclusive June feature. Sorry I can't go into details, but the project is still cloaked in secrecy!

For any information regarding Golf and Memberships, Rules and Regulations, contact: Mail Order: Miss May Adderley, 167 Dept., 8th floor, Files. Store: Mrs. Nellie Nichols, 174 Dept., 8th Floor, Budget Plan. —Ina Caners

GIRLS' BASEBALL—No news for this issue but keep a sharp lookout for June big things in store!

TENNIS—Plans are in full swing and weather permitting, tournaments should be in full swing for June. Watch the bulletin boards for action.

Many Thanks EATONIANS!



EATON EMPLOYEES' CHARITABLE FUND CAMPAIGN A BIG SUCCESS!

Increase of 14.5% in Donation Dollars. Staff Participation Now 90.27%

The final figures are in and we are extremely proud and happy to announce that the big Eaton Employees' Charitable Fund Campaign Objective has been reached! A great deal of credit must be extended to the Department Representatives who worked so hard and enthusiastically—and to the many generous Eaton employees who recognized the importance of donating to the E.E.C.F.

The Campaign brought in 685 new subscribers and 2,102 former subscribers increased their weekly donations. This means that staff participation in the E.E.C.F. is now 90.27% as compared with 79.66% prior to the Campaign.

A breakdown of the final figures shows that the weekly increase amounts to a total of \$548.00—which works out to an increase of \$28,496.00 per year! Because of this welcome news, the estimated Fund Receipts for 1960 should be approximately \$103,500.00 (with the increases dating from May 1 to December 31, 1960).

It is a rewarding feeling to know that Eaton Employees are aware of the vital work done by the E.E.C.F., and it is gratifying to know that we will be able to give the necessary support to the many deserving welfare organizations during the coming years.

Retirements—Continued



MR. W. A. LORD

"Bill" Lord, of our M.O. Music and Radios, retired on Friday, April 29. Thirty-two years, seven months with the same department is Mr. Lord's record of service. Mr. Dodds, Manager of the Department, made a presentation to Bill on behalf of the staff. The gift was a very nice camera complete with accessories. We're sure Mr. and Mrs. Lord will make full use of this gift, for they have already left for a three-month vacation touring Great Britain and Europe.

Mr. Lord is extremely interested in music and at present is the conductor of the St. James Symphony Orchestra. He plans on some research study of music and techniques of conducting while in London.

Your friends at Eaton's wish you a long, healthy and happy retirement, Mr. Lord.

MRS. ISABELLA TUFFIELD

Mrs. Tuffield, of our M.O. Budget Plan Department, retired on Friday, April 29, after 13 years of continuous service with the Company. Members of the Budget Plan staff and friends gathered at Zoratti's Restaurant that evening and presented her with a reclining chair. On the morning of her retirement day Isabella was presented with two pieces of luggage and many personal gifts.

Mrs. Tuffield has a grown-up family of two sons, both married, and is the proud grandma of four grandchildren. Her one son, Fred, works in the M.O. Radio Department, and Jim, her other son, resides in B.C. Mrs. Tuffield has the urge to do a bit of travelling and plans to visit the west coast this Christmas. Present plans are to reside in Winnipeg and take life easy. Mrs. Tuffield's many friends at Eaton's wish her the best of health, happiness and the opportunity to do just that.



Department News from the Store



BASEMENT STORE

Foodateria-Groceries—By D. McFadyen

Congratulations to Betty Nicol and Jeanne Pelland who received lovely diamond rings this month. Betty, from Ray Lapointe on April 16, and Jeanne from Roger Joncoeur on April 16.

A kitchen shower was held at the home of Miss Agnes Comach in honour of Maria Thom-sen. A very nice time was enjoyed by all.

Mr. Carr presented Maria with a clock radio and a bridge set on behalf of the department.

Maria was married on April 23 at the First Lutheran Church on Victor Street. Best wishes to you both.

* * *

MAIN FLOOR

Men's Furnishings—By E. Johnston

Mrs. Jacques, of the Pyjamas section, walked jauntily into the department a couple of weeks ago and proudly announced she had a new grandchild—which reminds us there are a number of very youthful grandparents in 228—Mrs. Burton of the Tie section, Mrs. Jacques, Mr. Gregory, Mr. Collins, Mr. Belanger and Mr. Cancilla.

Marie Purves, of our office staff, was married Saturday, April 30, to Mr. Wes Gabel at St. Paul's United Church. Before Marie left she was presented with a pair of living-room lamps by Mr. D. Dailley on behalf of the department. Mr. and Mrs. Gabel left on a honeymoon trip to Minneapolis. Marie plans to return to work.

Best wishes of all of us for a happy and prosperous married life, Marie and Wes.

Jewellery—By Vera Bowerman

We were sorry to hear that Helen Le Clercq of our Jewellery Counter was rushed to hospital for an emergency operation. Hope by now you are on the road to recovery, Helen. Also on our sick list is Louise Maloney who is in the hospital, too. Hope you are also feeling better, Louise.

Henry De Jong, who worked at our Cutlery counter, has left us to work in the Men's Furnishings. Henry was presented with a pen on his departure.

Marge Hill, of the Hand Bag counter, left us to take up duties elsewhere. She was the recipient of a pin and earring set. Good luck, Marge, in your new venture.

Sorry to hear that Marion Milton, of the Jewellery Repair, is still on the sick list.

Notions—By E. White

Margaret Crighton came in last week wearing a happy smile and a beautiful diamond ring. John McBeth is the lucky man. Congratulations to both of you.

Our deepest sympathy goes out to Mrs. Iris Zimmer in the loss of her mother, Mrs. Rutherford.

Books and Stationery—By M. C. Lawton

Enjoying a month's vacation in Arizona and points south is Charlotte Wellard.

On Friday, April 8, Mr. King presented "Johnny" Johnson with a carving set with best wishes for the future from her fellow-workers. She was married on April 9 to Basil McAlpine and honeymooned in Minneapolis.

Pat Boyce spent the Easter week holidaying in Vancouver.

A bon-voyage dinner was held for Ethel Smith on April 19 and a gift was presented by Susan Martin with all good wishes for a happy holiday.

On April 13 we gathered for breakfast at Moore's to honour George Boyd on his 30 years with the Company. On behalf of all of us, Mr. King presented George with a table lamp and thanked him for a job well done. From the boys in the Receiving Room a personal gift was presented by Ted Morrison. All our best wishes for many more, George.

The Book Department held a dinner for Teresa Marshall on April 25 when a Waterman's fountain pen was presented by Ethel Smith, and on April 30 Teresa was gifted with a desk lamp by Mr. Freeman with the good wishes of the department for success in her new business venture.

On the sick list are Nancy Kelly, Lil Brigham and Dora Graceffo.

Mr. Freeman was in the hospital for a few days.

Off to England on the Eaton flight are Ethel Smith and Agnes Flynn. Have a wonderful time, girls.

Our deepest sympathy to Dora Brett on the loss of her father.

* * *

SECOND FLOOR

Personnel—By R. Fraser

A day to be remembered by a very happy couple. April 26 was that happy day for Elaine Scheske, Staff Relations, when she received a beautiful diamond—and it was a toss-up of which sparkled the most, the ring or Elaine's eyes. Congratulations to both of you. Eaton's loss will be your gain, Bruno Hutzknecht.

The Employment office staff was favoured with a visit from Mr. Fred Eades, now of Toronto. Mr. Eades was formerly Manager of the department, and we are always happy to see his familiar face and hear his sage remarks.

Miss Carruthers has left once more for a trip overseas. Hope your vacation is as nice as the last two and also that the weather is fine and the sun shines all the time you are over there.

Welcome to Nurse Elaine Wardrop of our Store Hospital staff. May your stay be a long and pleasant one.

Budget Fashions—By N. Jackson

The best of luck to Ruth Lorentz who recently left us. She was presented with a hand bag on behalf of the department by Mr. Screeaton, and also to Ann McKay, of our stock-room, who left us to take up house-keeping duties. Ann was presented with a glamour pin.

Welcome to Vera Windsor, now in our stock-room.

* * *

FIFTH FLOOR

Infants' Goods, Girls' Wear—By G. Jenkins

A belated but sincere welcome to Mr. J. Best who is now our Assistant in 211 Department. Glad to have you aboard.

On April 18 Audrey Patrick, with a sparkle in her eye and a dazzling diamond on that all-important finger. The lucky fellow is Ken Charles. A June wedding is planned.

Welcome to Marge Steinhauer in our Baby Shop. We hope you'll like us, Marge.

1100 Department—By M. Campbell

Congratulations to Mr. Henry Voegeli on attaining 40 years of continuous service with Eaton's on Saturday, April 23. Henry has worked his entire 40 years in the Grill Room. On the morning of April 23 Mr. Laing presented Henry with a picnic cooler, transistor radio and binoculars on behalf of 1100 Department. A stag was also held at Charlie Schmidleitner's home where Mr. Farmer presented Henry with a small gift.

Sorry to report that Mr. Charlie Stossel of Department 1100G broke his ankle while skiing at La Riviere. Hope we'll see you back at work soon, Charlie.

Welcome back to Miss Jessie Pauls, our cashier, who returned to work Monday, April 25, after 14 months' absence. Glad to see you looking so well, Jessie.

Also welcome back to Mrs. Ellen Palmer after a short stay in hospital.

A surprise dinner was held at Moore's Restaurant on Monday, April 25, to honour Miss Violet Warren, 1100S, who retired on April 30. Miss Frances Zolondek presented Violet with a gift of lingerie on behalf of the staff. Violet has been a member of 1100S staff for over 35 years. Congratulations and best wishes from all of us, Violet.

A dinner held at Moore's Restaurant on Monday, April 25, marked the retirement of Mrs. J. Mattes of Department 1100G. Mrs. Mattes has worked in this department for over six years. Mr. Charlie Schmidleitner presented Mrs. Mattes with a gift of luggage on behalf of Department 1100G's staff. Congratulations and best wishes, Mrs. Mattes.

Portrait Studio

In March the staff of the Portrait Studio, with wives and husbands, and a number of former department members, gathered to honour Mr. Vic Weston on the occasion of his retirement after 35 years' continuous service in the Store's Photographic Department.

Vic, who has photographed four generations of Eatonians and their families, is well known throughout the Store and will be missed by many whose pictures he has taken for years.

The department presented Mrs. Weston with an orchid corsage and Vic with a barbecue and chef's hat. We hope that he will continue to enjoy improved health for many years to come and to be as proficient a chef as he is a photographer.

* * *

SIXTH FLOOR

Carpets—By Gladys McLean

Congratulations to Marilyn Jacklyn who won the high single, high average and high triple in the bowling league she bowls in—some bowler we've got!

Congratulations to Art Baker who was one of the many who worked so hard to make the St. Boniface Optimists' sportsmen's dinner such a success. To organize such a dinner and bring so many celebrities together must have involved a great deal of planning and work, but the fruits of your labour were well worth while.

Our deepest sympathy to Hugh Cairns whose father passed away April 12, and to Leo Beasse whose uncle passed away.

Happy holiday to Margaret Ehman who, with Mr. Ehman, is sunning herself in southern California. Hope you will come back feeling much better.

Congratulations to Wayne Philpott, nine-year-old son of Bert Philpott who was on the all-star hockey team of the Atom League that went east to Brampton, Ontario, Easter week. Wayne was thrilled with the hospitality they received in the east.

Interior Design Studio—By A. Jestadt

On April 6 Mr. H. W. Cooper was the recipient of an imported Italian sport shirt from the staff on the occasion of his 35th anniversary with the Company.

Draperies

On Wednesday, May 4, a dinner and dance were held in the Marlborough Hotel to honour Mr. H. W. Cooper of the Housefurnishings Merchandise Office on the occasion of his 35 years with the Company, the majority of which were spent in the Drapery Department. Among our guests were many friends and associates as well as the management of the Housefurnishings Departments.

On behalf of everyone, Mr. C. S. Carswell, of the Paint Department, presented Mr. Cooper with a caddy cart and spoke very highly of his progress through the years. A fine time was enjoyed by all.

Our deepest sympathy to Mr. J. A. Price whose mother passed away on April 7.

* * *

EIGHTH FLOOR

Budget Plan—By E. Tamplin

Congratulations to Marlene Wutke who received a beautiful diamond ring from Mr. Frank Lachowish.

We were sorry to say good-bye to Bev Tait who left us for another position. Bev was presented with a lovely black Alaskan diamond ring from the department. Some of the girls entertained her at a supper party at which time she was the recipient of a lovely hand bag and umbrella. Lots of luck in your new work, Bev, and be sure to come and see us once in a while.

On Saturday, April 30, wedding bells rang out when Miss Lise Leger became the bride of Mr. Norman Bahuan in the Precious Blood Church. On leaving, Lise was presented with a set of stainless steel flatware. Our very best wishes to you both for a long and happy married life.

Glad to see Mr. Macdonald and Marion Sigvaldson back after spending time in the hospital. Hope you are both feeling fit again.

Sorry to report Verla Busch is still on our sick list. Hope you will soon be up and around again, Verla. We are all pulling for you.

Happy landing, Nellie, we hope you have a wonderful time on your trip overseas. We'll be looking forward to seeing all those lovely pictures you are going to take.

Women's Garment Alterations—By E. Hart

Miss Kay Waywood, Department 1041 Department Manager, was honoured on her 35th anniversary. Mr. N. R. Franklin, Manager, presented her with a camera, a gift from the staff. She also received many individual gifts.

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STORE SERVICES

City Inspectors—By E. Pshednovak

Mr. J. Johnstone celebrated his 35 years officially on Wednesday, April 20. On Wednesday, April 13, Mr. Keys, Department Manager, presented Mr. Johnstone with an electric hand saw and floor lamp, gifts from the department.

At a special party held Thursday evening, Mr. Johnstone was presented with a gift from his associates. Best wishes for continued happiness, prosperity and good health.

Elevators—By E. Ratzlaff

Congratulations to Mr. and Mrs. H. Mallows on the birth of their bouncing baby boy on Friday, April 15.

Best wishes go with Lynne Barbour who is taking up housekeeping as a full-time job now. Lynne was presented with a blue cardigan sweater from the department.

Good luck to Heather Weston, one of our students, who has left to work at the Lake of the Woods summer resort.

Bon voyage to A. Niess who is leaving for Austria in May.

We welcome the following new members to our staff: Edna McLeod, Edith Elliot, Bonnie McRae, Shirley Kinash, Kathleen Smith and Robert Muller from Department 1060.

We hope Roy Essex, who is on the sick list, will be back at work soon.

Delivery—By Kathleen Cross

Our deepest sympathy to Mr. Reg Dash whose mother passed away Sunday, April 3.

Our deepest sympathy to Mr. E. Morris on the death of his mother who passed away in England on Sunday, April 10.

Max Hohenstein is back in Misericordia Hospital. We hope that the doc gets to the base of your trouble as I am sure you would like a change of scenery and a breath of fresh air. We all wish you a speedy recovery, Max.

Our deepest sympathy to Mr. Max Hohenstein whose brother Otto passed away very suddenly on April 25.

Cartage

Sorry to report that Mr. N. Stephens is in St. Boniface Hospital—don't make your stay too long, Norm.

The Twenty-Four Curling Club decided to call it a day—hang up their brooms, put their heavy sweaters, mitts and boots away and roll those curling stones into a corner and so end a good season of curling, with a wind-up on Saturday, April 23 at the St. Vital Curling Club, with approximately 100 enjoying a delicious smorgasbord, presentation of prizes and then dancing.

Skip Bill Dale, W. Odell, third; D. Driedger, second, and R. Swaffer, lead, won the Arnason trophy, Mr. Arnason making the presentation giving each a miniature trophy. Runner-up was Skip A. Inglis, J. March, third; E. Anderson, second, and A. Robinson, lead, who received lighters.

Winner of the "A" Group was Skip Howard Dale, with runner-up Skip A. Inglis, each member of the teams receiving sport shirts. Mr. D. McFadzean making the presentations.

Winner of the "B" Group was Skip L. Glazier, and runner-up Skip D. McFadzean, each member of the teams receiving sport shirts, with Mr. W. Dale making the presentations.

IN THE MAIL BAG

MAIN FLOOR

Salesroom—By A. Christensen

A very lovely shower was held on April 19 at the home of Betty Betker in honour of Virginia Hazek, a bride-elect of May. Many lovely gifts were received by Virginia and a nice time was enjoyed by all.

Congratulations to Stewart McKay on receiving a signature.

We have just received word of two happy events—both boys. Elydythe Kaminski (nee Andrews) and Linda Warkentine (nee Bergen) are the proud mothers. Elydythe named her son Dwayne Lance and Linda chose the name of Glenn Howard. Congratulations to you both.

Our deepest sympathy to Marge McKenzie in the sudden loss of her father, and also to Margaret Neil in the loss of her mother.

Denise Ruel was absent for some time with pneumonia. Nice to have you back with us, Denise.

At the dinner hour on Thursday, April 28, a happy group of bowlers met at Chan's. A delicious dinner, nice music, prize money and bright conversation combined to make a pleasant wind-up to our bowling season.

Margaret Thompson left May 2 on the Eaton charter flight to England. It is more than just a holiday to Margaret—it is home. She will see her family and friends that she hasn't seen for 15 years. We all wish you a very happy trip, Margaret.

At the time of writing, Steffie Sadoway is absent with a severe cold. We hope to see you back soon, Steffie.

* * *

SECOND FLOOR

Shipping Division—By K. Thiessen

Congratulations to Mr. and Mrs. James King on the birth of a daughter, April 22.

On April 12 the girls in the Billing Office held a luncheon in honour of Miss Bonnie Breidal who left on April 13 to become the bride of Lawrence Schau. The girls presented Bonnie with an electric clock.

Congratulations to Lillian Wojchowski and Thomas Kirkup on their marriage which took place at St. John's United Church on April 23. All the best for a happy future.

Fred Mills was transferred to the Store as a floor walker. Loads of luck Fred, in your new position.

We are sorry to say good-bye to Danny LaPlante who left us to make his home in California.

Congratulations to Wanda Polanski who received a lovely diamond from Gordon Obodzinski.

We are glad to report Mary Slonecki and Ethel Parks back at work after their recent illnesses.

Congratulations to Roma Pickup who was married to Rolf Prato on March 26, 1960.

Best of luck to Malcolm Ingles who has left for a different job.

Congratulations to Mr. Henry Higginson who has become a grandfather.

Sorry to report that Lorraine Penner is still on the sick list.

We were very sorry to see Mr. Ken Page leave us to reside in the country. We trust that this will restore your health and at the same time bring you lots of happiness.

* * *

THIRD FLOOR

Drapery Work-room—By D. Zetterstrom

On April 6 a number of employees gathered for a turkey dinner at the Marlborough Hotel in honour of Mr. H. W. Cooper on the occasion of his 35 years with the Company.

We wish to extend our deepest sympathy to Mr. J. Price of W267 who has recently lost his mother; also to Mr. A. Livingston in the loss of his father.

We are pleased to have Mrs. B. Mork back with us after a lengthy illness.

Jewellery and Watch Repair

By E. Chatfield

Mr. Olafur Olafson, Assistant in the Watch and Jewellery Repair Work-room, retired on April 29 after 41 continuous years with the Company, all of which were spent with the Watch Repair Department. Mr. Cranston, Manager, presented Mr. Olafson with an electric motor from the department. He received numerous other gifts and good wishes from his many friends.

On April 27 a dinner party was held at the Curtis Hotel honouring Mr. Olafson on his retirement and Mr. Alf Harvey on his 35th anniversary. Mr. Olafson was presented with a sun cot by Mr. Cranston and Mr. Robertson presented Mr. Harvey with a lovely crystal vase. Dancing followed the dinner and presentations. Sincere wishes for a long, happy and healthy retirement, Mr. and Mrs. Olafson.

Glad to hear Jim McKay is coming along fine after his operation.

FOURTH FLOOR

Hardware—By B. Landry and P. Muzik
We would like to extend our deepest sympathy to Jim Morrison and his family in the recent loss of Jim's mother.

* * *

FIFTH FLOOR

Music, Radios, Washers and TV
By M. McKinlay

On April 29 Mr. William Lord retired after nearly 35 years with the Company in this department. Mr. Dodds made a presentation of a camera and accessories on behalf of the staff. Mr. and Mrs. Lord were at home to members of the staff on Saturday, April 30, and a wonderful time was enjoyed by all.

Mr. Lord and his wife left for a three-month vacation in Europe. While in Rome their personal guide will be an old friend, Gino Ritalgiani, who now resides in Italy. After their return Mr. Lord will give his full attention to his music and the Airport City Symphony Orchestra.

Laces and Millinery—By M. Fraser

Best wishes for success in their new departments to Shirley Cripps who has joined the M.O. Budget Plan staff, and to Bertha Bliebau who became a member of the staff of M.O. Women's Shoes.

A gift of money was presented to Shirley and Bertha by Mr. Thompson. We miss you both, but we all join in wishing you the very best in the future.

We are sorry to report that Anne Tennant is still absent because of illness. Hope you will soon be completely well, Anne.

* * *

SIXTH FLOOR

Household Linens—By F. Rogers

Congratulations to the following members of W36 who were on the championship teams in their bowling leagues: Emily Graham of the Monday nighters, and Ernie Latter of the Combine League.

Speedy recovery wishes to Ivy Stephens and Ethel Anderson who are away ill.

Piece Goods—By W. Crowston

Speedy recovery wishes to Miss L. Taylor, retired staff member, and Mr. P. H. Longstaffe, retired Department Manager, who have recently been hospitalized.

Our sincere sympathy to John O'Keefe in the loss of his mother, Mrs. Lucy O'Keefe, on April 4. Also to Sam D. McMasters in the loss of his father, Samuel McMasters.

We are glad to hear that Fred Ellis is improving after being on the sick list for the last month, and expects to be back on the job soon.

Correspondence—By M. Nolette

Our sincere sympathy to Jennie Wells whose brother passed away recently.

A very happy Florence Towner became Mrs. Ron Baker on April 23. Upon leaving on April 20, Flo was presented with a tea set from the department and other gifts to start her new home.

Adjusting—By J. Baynes

Lil Wojcichowski left April 21 to become Mrs. Thomas Kirkup at St. Giles United Church. On leaving Lil was presented with a bedspread the gift of the department. Best wishes to both of you from us all.

We are sorry Frank Artiss is on the sick list and all send our best wishes for a speedy recovery.

Don Cameron was presented with a shirt, tie and sweater when he left us April 22. Good luck, Don, sorry to see you go.

Al Blialek was all smiles April 4 the reason being that new baby son, Thomas Owen. Congratulations, folks.

Frank Horne,
Transport

Congratulations on completing thirty-five years' continuous service with the Company.



SEVENTH FLOOR

Cashiers—By O. Quinlan

On April 29 a presentation was made to Betty Barnett by Mr. Wall on her leaving us to take up housekeeping as a full-time job. Good luck, Betty and Bill.

We wish to welcome Patricia Dumm who came to us from the Salesroom.

Budget Plan—By M. R. McLean

Mrs. Isabel Tuffield was honoured by the staff on her retirement on Friday, April 29. In the morning a presentation was made by Mr. Ottley of two pieces of luggage, and from those on the staff and Belle's many friends took over. Belle was overcome with the many beautiful gifts she received, and the climax was a bouquet of a dozen red roses sent from her former department, the Toronto Budget Office in Eaton's.

Friday evening her friends attended a banquet and dance at Zoratti's Restaurant which was successfully conducted by our able chairman, W. Odell. Belle was reminded of her earlier career, and the names she first gave as references, by Mr. W. Thomson. Mr. Ottley spoke of the years Belle worked with us in 184 and conveyed our wishes for a most happy life in the future. A reclining chair was given to Belle along with a card naming the many participants of this gift.

Elaine Pronishyn, Pat Dixon and Eileen Kytychuk bade our department farewell, and in return we welcome the new girls who have joined our staff.

Copying—By M. Wilson

We welcome back Janet Miller after her recent stay in hospital and wish her better health in the future.

Our good wishes go with Lil Greenberg and Louise Robertson as they took flight for Britain on May 2. Louise is to visit friends in England and Scotland, Lil is touring the Continent for four happy weeks where the word "marking" is never heard.

To mingle with the Britons on the occasion of Princess Margaret's wedding will be an enviable position indeed.

On April 29 Letta McMullen's last day with us will long be remembered with pleasure, because of the kindness and appreciation shown her by her many friends. A table filled with lovely gifts was the tangible evidence of their esteem and good wishes, not the least of these was a letter of congratulations conveying a wish for both good health and happiness for the future from Mr. Blythe in Toronto. We join in wishing you the best, Letta.

A beautiful electric coffee percolator was her gift from the department and two folding lawn chairs which, we trust, will afford much comfort and enjoyment (while we labour manfully onward).

Sally Dumas and Lynn Soluk, Corrie Verbeck and Sharon Roberts left us recently.

Our deepest sympathies go out to Ann Wiebe at this time in the loss of her father.

Thought for the Month

*It is much easier to do your job right,
Than to explain why you did it wrong.*

RECENT APPOINTMENTS

Winnipeg Store



Service Building Organization:
MR. A. B. FINNEBOGASON, Department
Manager.



Department W142—Painters:
MR. J. E. DAVIDSON, Assistant.



Department W154—Floor Men:
MR. A. STEWART, Assistant.



MR. W. ROBINSON has succeeded Mr. F. Frampton as The Eaton Life Assurance representative in the Winnipeg Office.

Saskatoon Store

Department S1078—Contracts:
MR. J. L. LAMB, Department Manager;
Department S267—Chintzes, Cretonnes, Curtains, Shades, Awnings, Tents, Flags, Paints, Wall-paper, Pictures, Varnishes, Metal Polishes, Brushes, Electric Lamps, Fixtures and Appliances:
MR. E. A. ADAMSON, Assistant.

Prince Albert, Saskatchewan

Department PNC267 — Draperies, Curtains, Pictures, Mirrors, Electric Lamps and Lighting Fixtures.
(Sections 67, 74 and 77 from Department PNC270.)
Toys, Wheel Goods, Paints, Wall-paper, Electrical Accessories and Appliances.
(Sections 27, 74 and 77 from Department PNC253.)
MR. L. M. SAVARD, Department Manager (present duties in Department PNC1100 additional).

Engineers, L., H. and P., Caretaking, Delivery, Dispatch, Store Trucks, Supplies:
MR. A. E. PORTER, Assistant (Caretaking Section).

Edmonton Store

Department E272—Carpets, Linoleum, Oil-cloth, Tile and Oriental Rugs:
MR. R. M. WILKINS, Assistant.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Miss Edith M. Lloyd, M.O. Adjusting . . . May 17
Mr. Jack Francis, Western Buying . . . June 4

THIRTY-FIVE YEARS

Mr. D. Jack Williams, Assistant,
Service Bureau June 8
Mr. John A. Collett, Department
Manager, Basement Piece Goods . . . June 9

TWENTY-FIVE YEARS

Mr. Charles A. Cane, Delivery May 20
Mr. G. S. Houston, Manager,
M.O. Shipping May 20
Mr. G. S. Bowering,
Freight Transport June 3
Mr. Andrew J. Burnett, Garage June 3



EATON'S
GOOD DEED
CLUB
—
SCHOLARSHIP
WINNERS



Top row, left to right: Patricia Crook, Kerrine Wilson, Patricia Johnson. Second row: Randy Benson, Brendon MacDougall. Third row: Dianne Kessler, Eric Wilson, Rochelle Silver. Bottom row: Louise Gillet, Andrea Graham, Joanne Bollenback.
(Write-up on page 22)



Enrolment of personnel offering blood; refreshments of coffee, tea or milk and doughnuts for a couple of donors; some of our employees in the act of donating blood.

Red Cross Has Most Successful Two-Day Clinic Ever Held at Eaton's — 485 Donors! Well Done, Eatonians!

The two-day Blood Donor Clinic held in our Mail Order was indeed a success. Success of such a clinic is entirely due to the employees that give their blood and all the preparation and advertising goes for naught if the people you are asking to donate their blood fail to come forward. Many thanks, Eatonians, for making this clinic such an outstanding one. You have helped those who cannot help themselves!

EATON'S GOOD DEED RADIO CLUB PRESENTS ELEVEN SCHOLARSHIPS 1959 - 1960 SEASON (Pictures on Page 21)

The two main purposes of Eaton's Good Deed Radio Club, which has just completed its 20th season, are:

1. To encourage Manitoba boys and girls of school age (between 5 and 16 years) to do good deeds
2. To further the musical talent of boys and girls within this age group.

In joining, boys and girls are encouraged to do good deeds—and letters regarding good deeds performed, are invited. Two outstanding good deeds are selected each week and an engraved wrist watch and gold star pin are presented (or mailed) to each award winner during the Saturday morning broadcast over CBW (990) at 10:30 a.m. At the end of each broadcasting season (October to April, 26 weeks), every youngster who has performed on a regular radio broadcast is given an opportunity to compete against the others in their particular class, for a scholarship. The following are Scholarship winners for the 1959-1960 season:

Joanne Bollenback, 980 McPhillips Street. She is eleven years old and has won the Junior Accordion Scholarship with 86 marks.

Patricia Crook, 486 Montrose Avenue, East Kildonan. Sixteen years old, and has won the Senior Accordion Scholarship with 92 marks.

Andrea Graham, 434 Brock Street. Ten years old and has won the Junior Piano Scholarship with 92 marks.

Kerrine Wilson, 357 Kingston Row, thirteen years old, and **Brendon McDougall**, 59 Ferndale Avenue, thirteen years old. Both have 90 marks in the Senior Piano Class. They each receive a scholarship.

Patricia Johnson, 885 Garfield Street. Twelve years old, has won the Junior Vocal Scholarship with 90 marks. (Her father is Helgi Johnson, Assistant, 44 Department.)

Dianne Kessler, 208 Sackville Street. Fifteen years old. She won the Senior Vocal Scholarship with 88½ marks.

Randy Benson, 220 Lindsay Street. Nine years old and has won the Junior Violin Scholarship with 90 marks.

Louise Gillet, 150 Spence Street, won the Senior Violin Scholarship. She is fourteen years old and received 86 marks.

Eric Wilson, 356 Kingston Crescent, ten years old, won the General Scholarship. This is given to any instrumentalist, with the exception of the above mentioned. Eric played the cello and received 87 marks.

Rocheille Silver, 317 Burrin Avenue. Nine years old and has won the scholarship for elocution. She received 87 marks.

The Junior Scholarship is for boys and girls up to and including the age of 12. The Senior Scholarship is for boys and girls from the age of 13 up to and including 16 years. The adjudicators were Mrs. Berythe Birse and Mr. Roy Maley.

The scholarship money (\$50.00 for each winner) is sent to their respective music teachers to encourage these talented young people to continue with their musical careers.



"There is no Death!
What seems so is transition;
This life of mortal breath
Is but a suburb of the life elysian,
Whose portal we call Death."

MR. SAMUEL McMaster

Samuel McMaster died suddenly in Los Angeles, California, at the age of 70. Mr. McMaster was formerly a baker with our 1100E staff for some 35 years, retiring in 1955. He is survived by three sons, David, William and Alfred; a daughter, Mrs. W. G. Hunter; two brothers and one sister in Ireland and 11 grandchildren. We extend to these sincere sympathy during this very sad time.

MRS. LOUISE HAMILTON

Mrs. Hamilton passed away on Saturday, April 30, at the age of 64 years. She was a retired Eaton employee with 35 years' service with the Company. Mrs. Hamilton is survived by her husband, Gale, and one sister, Mrs. L. Russell. To these we extend sympathy during this sad time.

MR. FRED WATMOUGH

Fred Watmough, retired employee of the Company with 22 years' service, died on Thursday, April 21, at the age of 82. Mr. Watmough is survived by a sister, Annie. We extend to her, heartfelt sympathy in her bereavement.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. R. Dash.....Delivery
Mrs. L. Amonte.....5th Floor Restaurant Bar
Mr. John O'Keefe.....M.O. Dress Goods
Mr. W. Holt.....Jewellery
Mr. J. A. Price.....Drapery
Mr. C. T. Morris.....Electric Washers
Mr. E. Morris.....Delivery
Mrs. I. Zimmer.....Notions
Mr. J. Morrison.....M.O. Hardware
Mrs. G. Court.....Wall-paper and Paints
Mr. H. Jones.....M.O. Men's Shoes

In the Loss of a Father

Miss M. McKenzie.....M.O. Salesroom
Mr. H. Cairns.....Carpets
Mrs. Maida Watson.....Deposit Accounts

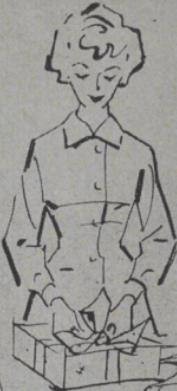
Mr. Steve Roga.....M.O. Supply Room
Mrs. M. Yamakami.....Women's Garment Alterations
Miss E. Prosser.....M.O. Correspondence
Miss A. Wiebe.....M.O. Copying

In the Loss of a Brother

Mr. S. Olson.....Jewellery, Watch Repair W.R.
Miss B. Russell.....Hosiery
Miss G. Thomson.....Foodateria-Groceries
Miss J. Wells.....M.O. Correspondence
Mrs. R. Racklin.....3rd Floor Coffee Bar
Mr. M. Hohenstein.....Delivery

In the Loss of a Husband

Mrs. J. Goodman.....Foundation Garments
Mrs. I. McEwan.....Sales Audit



Eatonians — Remember Your EATON Services!

Weddings and the Lovely Bride are the order of the next few months. Your customers will be asking for something different in the way of a gift suggestion. Why not also suggest our excellent choices of "Glamour Wrap" paper and ribbons to provide that "new look" for the special present!

"Glamour Wrap" facilities are available to all departments. Check with your floor Management for further information.